

Air service forum poll results June 11 2018

Current run (last updated Jun 11, 2018 1:42pm)

7

Polls

170

Participants

154

Average responses

90%

Average engagement

Based on the data presented today, do you feel Salem and the Mid-Valley is a viable market for commercial air service?



Response options	Count	Percentage
Yes, now	126	89%
Maybe later	16	11%
No, never	0	0%

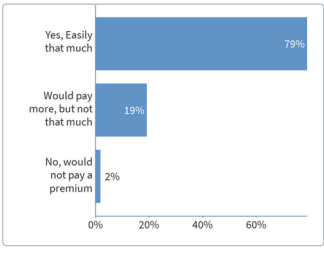
84%

Engagement

142

Responses

Would you be willing to pay a higher price to fly out of Salem, such as \$40, to avoid going to PDX?



Response options	Count	Percentage
Yes, Easily that much	128	79%
Would pay more, but not that much	31	19%
No, would not pay a premium	3	2%

95%

Engagement

162

Responses

Which of the top three destination possibilities would you most like to see first?



Response options	Count	Percentage
Seattle-	68	40%
San Francisco-	64	38%
Denver-	37	22%

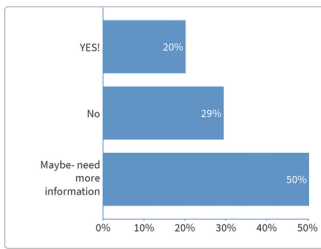
99%

Engagement

169

Responses

Would you or or organization be willing to pledge money toward the revenue guarantee?



Response options

YES!

Count

Percentage

28

20%

No

41

29%

Maybe- need more information

70

50%

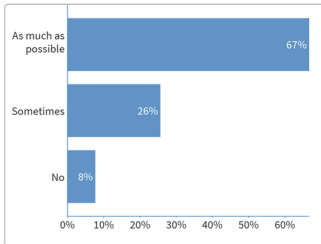


Engagement

139

Responses

Would you make an effort to connect out of Salem vs taking a non-stop from PDX?



Response options

As much as possible

Count

Percentage

104

67%

Sometimes

40

26%

No

12

8%

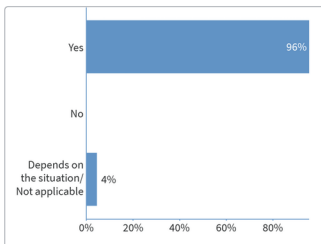


Engagement

156

Responses

To ensure the air service succeeds and sustains, would you promote use of the service within your organization and social contacts?



Response options

Yes

Count

Percentage

149

96%

No

0

0%

Depends on the situation/ Not applicable

7

4%

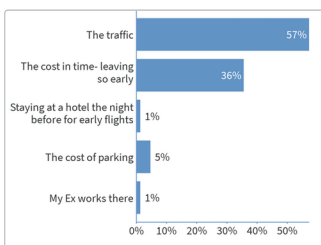


Engagement

156

Responses

What do you hate the most about using PDX?



Response options

The traffic

Count

Percentage

87

57%

The cost in time- leaving so early

54

36%

Staying at a hotel the night before for early flights

2

1%

The cost of parking

7

5%

My Ex works there

2

1%



Engagement

152

Responses